



ADVERTISING AND SPONSORSHIP RATES

Reach lawyers, judges, elected officials and others in the legal community.

www.dekalbbarnews.org

News Blog Monthly Ad Size	Ad Only Price	Ad & Luncheon Sponsorship
Classified (75 characters)	\$100	~
125x125 Button	\$125	\$325
260x125 Rectangle	\$150	\$350
260x260 Square	\$175	\$375
880x125 Rotating Banner	\$200	\$400

Corporate Sponsors News Blog Ad Size	Annual Sponsor Level	Annual Price
125x125 Button	Bronze	\$1,600
260x125 Rectangle	Silver	\$1,800
260x260 Square	Gold	\$2,000
880x125 Rotating Banner	Platinum	\$2,200

There are 3 ways to advertise to our members:

- 1. Place an ad in our news blog**
- 2. Sponsor a lunch** - includes an ad in that months news blog along with attending the lunch where you will have an exhibit table and a few moments to address the membership with your product information. See order form for luncheon dates.
- 3. Corporate Sponsor** - an annual sponsorship including an ad in 10 monthly news blogs, logo and text on our sponsors page on our web site, company brochure placed in our new member packet, access to membership mailing list and attendance at 6 luncheons where you will have an exhibit table and a few moments to address the membership with your product information.

The screenshot shows the website layout with several key elements:

- Top Banner:** A rotating banner for "Let us show you 6 reasons to purchase the Longterm Disability Insurance Plan" with an image of a family and the logo for "INSURANCE SPECIALISTS, INC." (labeled as 880x125 Rotating Banner).
- Navigation:** A menu bar with "ADVERTISE", "CONTRIBUTE", "ABOUT DBA", "CONTACT", and "HOME".
- Main Content:** A news article titled "Chief Judge Peagler to Address Juvenile Justice in DeKalb County" by Katy Wood, featuring a photo of Judge Peagler and text about her appointment and background.
- Right-Side Advertisements:**
 - A 260x260 Square ad for "WIN LAWSUITS. DON'T CAUSE THEM." with a computer monitor image.
 - A 260x125 Rectangle ad for "CBEYOND" legal services.
 - A 260x125 Rectangle ad for "THOMSON WEST" with the headline "Serious leverage at depositions".
 - A 125x125 Button ad for "Michael David's" real estate services.
 - A 125x125 Button ad for "M&M Mortgage".
- Bottom Section:** A news article titled "How Lawyers Can Help Our Leaders Pull Us Through Troubled Times" by DBA Past President Terry Phillips, featuring a photo of Terry Phillips.
- Footer:** A "Classified Ads" section with the heading "Office Space" and some placeholder text.

880x125 Rotating Banner

260x260 Square

260x125 Rectangle

125x125 Button

Classified

Advertising / Sponsorship Order Form 2009/2010

Purchaser's Name: _____
 Business Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ Fax: _____
 E- Mail: _____

PLEASE CHECK ALL THAT APPLY:

News blog Ad Only Luncheon Sponsorship w/ ad

	<i>Ad Only</i>	<i>Luncheon Sponsorship</i>
<input type="checkbox"/> Classified (75 characters)	\$100	~
<input type="checkbox"/> 125x125 Button	\$125	\$325
<input type="checkbox"/> 260x125 Rectangle	\$150	\$350
<input type="checkbox"/> 260x260 Square	\$175	\$375
<input type="checkbox"/> 880x125 Rotaing Banner	\$200	\$400

Select months for ad:

<input type="checkbox"/> September	<input type="checkbox"/> February
<input type="checkbox"/> October	<input type="checkbox"/> March
<input type="checkbox"/> November	<input type="checkbox"/> April
<input type="checkbox"/> December	<input type="checkbox"/> May
<input type="checkbox"/> January	<input type="checkbox"/> June

Corporate Sponsorship (annual)

<input type="checkbox"/> Platinum	\$1,600
<input type="checkbox"/> Gold	\$1,800
<input type="checkbox"/> Silver	\$2,000
<input type="checkbox"/> Bronze	\$2,200

Select luncheons to sponsor:

<input type="checkbox"/> 9/17/2009	<input type="checkbox"/> 4/15/2010
<input type="checkbox"/> 11/19/2009	<input type="checkbox"/> 5/13/2010
<input type="checkbox"/> 1/21/2010	<input type="checkbox"/> 6/17/2010

PAYMENT INFORMATION: Check # _____ Visa MC Amex Amount: _____
 Credit Card #: _____ Exp. Date _____ Billing zip code: _____
 Name on card: _____ Signature: _____

Files should be delivered as website-ready .JPG or .GIF files. File sizes should not exceed these limits:

Banner ad: 100K
 Square ad: 50K
 Rectangle (sm): 30K
 Button: 20K

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 PO Box 3136 Decatur GA. 30031
 Phone: (404) 373-2580
 Fax: (404) 418-6992

Please include your web-site address if you want your ad to link to your site. Web-site address: _____